

## APEROL 1L GROCERY WIDE – WIN FESTIVAL KITS 2024 PROMOTION RULES

These are the terms and conditions (“Rules”) that apply to the ‘Win Aperol Festival Kits 2024’ Promotion (“Promotion”). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood our Privacy Notice at [www.camparigroup.info/policies/ENG\\_Campari.pdf](http://www.camparigroup.info/policies/ENG_Campari.pdf). Please also see how we limit our liability in the “Liability” section below.

1. **Promoter:** Glen Grant Limited t/a Campari UK, a company registered in the United Kingdom (company no. SC292101) with its registered office address at Glen Grant Distillery, Rothes, Morayshire, AB38 7BS (“Promoter”). Postal correspondence must be sent to 14-16 Great Portland Street, London W1W 8QW.
2. **Entry period:** The Promotion opens for entry at 00:00 am on 17<sup>th</sup> June 2024 and closes at 12.59 pm on 19<sup>th</sup> August 2024 (“Entry Period”).
3. **Eligibility:** Entry is open to legal residents of the United Kingdom (England, Scotland, Wales and Northern Ireland only) who are at least 18 years old at the time of entry. The Promotion is not open to employees and contractors of Promoter or any promotion administrator or Prize provider, their families and households and anyone else professionally involved or associated with the Promotion. Promoter reserves the right at any time to require proof of eligibility in such form as Promoter reasonably considers necessary.
4. **Purchase is necessary.** Please retain neck tag with the unique code, for the duration of the Entry Period and for 14 working days after, as this may be required for validation and in order for the winner to receive their Prize. Internet access, a telephone number and a valid email address are required.
5. **Limit on number of entries:** A limit of one (1) entry per person applies to this Promotion. Promoter reserves the right at any time to disqualify anyone found to have entered more than once, including by using multiple accounts.
6. **How to enter:** To enter the Promotion, eligible entrants must do the following during the Entry Period: (i) purchase a promotional bottle of Aperol 1L in participating Sainsbury’s, Morrisons, Asda, Waitrose or Booths stores, (ii) scan the QR code on the inside of the neck tag and (iii) complete the online entry form on the promotional microsite at [www.aperol.com/en-gb/festival-kits/](http://www.aperol.com/en-gb/festival-kits/), including the unique code found on the inside of the neck tag, your full name, email address and telephone number. Promotional bottles are subject to availability. While stocks last.
7. **Prizes:** There will be 120 Aperol Festival Kits available to be won in this Promotion (each a “Prize”). Each Prize will consist of:
  - a. 1 x Aperol Spritz Festival Trolley;
  - b. 1 x Sony Black Outdoor Wireless Speaker;
  - c. 1 x Aperol Spritz Portable light;
  - d. 2 x pots of glitter;
  - e. 1 x 70cl bottle of Aperol 11% ABV;
  - f. 1 x 75 cl bottle of Cinzano Prosecco 11% ABV;
  - g. 2 x bottles of Fever Tree Soda Water 200 ml;
  - h. 1 x Aperol Spritz Beach bag;

- i. 6 x Aperol Spritz glasses;
  - j. 2 x Aperol Spritz branded sunglasses;
  - k. 2 x Aperol Spritz bucket hats; and
  - l. 1 x Aperol Spritz blanket.
8. **Prize conditions:** Prizes are non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if it becomes necessary for reasons beyond Promoter's control (e.g. if a Prize becomes unavailable for any reason), a Prize (or any element of the Prize) may be varied or swapped for a suitable alternative in Promoter's discretion. The following conditions apply to the Prizes:
  - a. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the Prize in order for their Prize to be processed. The Promoter cannot be held responsible for the entrant/winner failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
  - b. The Promoter is not liable for any Prizes once distributed/dispatched to a winner and the Promoter will not be responsible for any Prizes not received, broken or lost in transit.
  - c. The Prize must be taken as stated and no compensation will be payable if a winner is unable to use the Prize as stated. The winner will be liable for all costs and expenses not stated relating to claiming the Prize.
  - d. Any pictures depicting the Prizes on any media including press advertisements, posters or TV commercials are indicative only and the actual Prizes may vary from the depictions. The Promotion does not constitute an endorsement or recommendation of the products or services being offered as Prizes.
  - e. See <https://www.sony.co.uk/electronics/support/speakers-wireless-speakers/srs-xb100/manuals> for Sony Outdoor Wireless Speaker details.
  - f. The Speaker comes with 1 year manufacturer warranty.
9. **Winner selection:** All eligible entries will be entered into a random draw to select 120 provisional winners on 2<sup>nd</sup> September 2024. The draw will be conducted by an independent party.
10. **Winner notification:** The provisional winners will be notified by phone call and/or email, using the contact details collected at the time of entry, within five (5) days of the completion of the winner selection process. The provisional winner will be asked to provide evidence of identity and eligibility, including proof of age and postal details through an email linking to a winner's microsite. The Promoter will make reasonable efforts to contact the provisional winners, but it is the provisional winner's responsibility to monitor their email address (including spam folder) and voicemail for receipt of the notification. Once eligibility has been confirmed, the provisional winner will be confirmed as a winner.
11. **Claiming the Prize:** The winner must claim their Prize within 14 (fourteen) days of Promoter's initial win notification by providing the information requested in the win notification. **As the Prize includes alcohol, the winner will be required to provide proof of age.** If the winner fails to claim the Prize or fails to provide any information required by Promoter by the claim deadline, Promoter reserves the right to disqualify the winner and select an alternative winner. The alternative winner will be selected using the same process as the original selection process and must claim the Prize within 14 (fourteen) days of Promoter's win notification.

12. **Prize delivery:** The Prize will be delivered to the winners at the delivery address notified to Promoter during the claim process. The Prize will be delivered within 60 (sixty) days of a valid claim from the winner unless a later delivery date is agreed with the winner during the claim process. **Please note that Prizes must be signed for on delivery by a person aged 18+.** For any queries or updates to addresses or if a winner has not received communication to arrange their Prize, winners should contact [festivalkitpromo@altavia-hrg.com](mailto:festivalkitpromo@altavia-hrg.com). If the winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.
13. **Liability:** Nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud or for any matter for which liability cannot be lawfully limited or excluded. In particular, consumers have legal rights in relation to products that are faulty or not as described and services which are not performed with reasonable care and skill and these legal rights are in addition to and are not affected in any way by anything contained in these Rules. However, to the fullest extent permissible by law, Promoter will not be liable for: (i) any loss or damage caused by a third party who is not acting on behalf of or under the direct instructions of Promoter; (ii) any loss or damage occurring as a result of the winner taking up and using any third-party product or service forming part of the Prize (except where caused by the negligence of Promoter, its agents or distributors or that of their employees); (iii) any loss or damage caused by any event or circumstance beyond Promoter's reasonable control; (iv) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (v) any unavailability of Promoter's websites, apps or social media accounts. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
14. **No endorsement:** The Promotion is in no way sponsored, endorsed by or associated with any third party. All third-party trademarks and other intellectual property rights are hereby acknowledged. By participating in the Promotion, entrants are providing information to Promoter and any parties acting on the Promoter's behalf, not to any third party. To the maximum extent permitted by applicable law, no third party shall have any liability to any participant in connection with or arising out of the Competition howsoever caused, including for any costs, expenses, damages and other liabilities.
15. **Cancellation and variation:** Promoter reserves the right to vary, suspend or cancel the Promotion and/or these Rules if it considers it necessary or appropriate to do so, including if there is any actual or anticipated breach of applicable law or if variation, suspension or cancellation is necessary due to an event outside Promoter's reasonable control. In the event of cancellation, Prizes may be awarded to winners drawn from entries received prior to cancellation.
16. **Disqualification:** The Promoter seeks to run a fair and secure Promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Rules, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable. For this reason, the Promoter reserves the right at any point to:
  - a. Verify the eligibility of entrants and/or provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry or a Prize may be withheld until verification is completed.

- b. Disqualify entries that are not made directly by the individual entering the Promotion.
  - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
  - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
  - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
  - f. Disqualify entrants who tamper with the entry process.
  - g. Disqualify entries or entrants which, the Promoter regards as being in breach of these Rules, any applicable laws, any terms and conditions referred to in these Rules and/or the spirit of the Promotion.
  - h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
17. **Interference with the Promotion:** Any attempt to damage or undermine the content or legitimate operation of the Promotion is prohibited and may also be a violation of criminal and/or civil laws. Promoter reserves all its rights and remedies to deal with breaches or suspected breaches of this section including, without limitation, to exclude any entrant or winner believed to be associated with such activity.
18. **Access to Microsite:** The Promoter does not guarantee continuous or secure access to the microsite. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt.
19. **Publicity:** In the event of a win, Promoter shall be entitled to announce the names of winners on Promoter's websites and social media, provided that the winner consents in writing. By entering the Promotion, all entrants grant to Promoter a non-exclusive, perpetual, worldwide licence to use (and to grant a sub-licence to Promoter group companies and other third parties to use) their entry for the purpose of administering the Promotion and Prize fulfilment, for internal business purposes, for publicity purposes connected with the Promotion and for general advertising, marketing and PR purposes. This licence includes (without limitation) the right to edit, modify and adapt the entry, to incorporate the entry into or combine it with other materials, and to publish the entry in any media, including on Promoter's websites and social media. Entrants may also be asked (without further reward) to take part in reasonable publicity connected with the Promotion.
20. **Disclosure of winner's details:** By entering the Promotion, each entrant acknowledges that in the event of a win their surname and county of residence may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced, by contacting Promoter using the contact details at the end of these Rules. In these circumstances, the entrant acknowledges that Promoter may nevertheless disclose the relevant information, and the entrant's entry, to the Advertising Standards Authority (and/or any other competent authority) if required to do so. By way of example, this may happen where Promoter is required to demonstrate that it has awarded any advertised Prizes. To

request disclosure of winner details, enquirers must submit a request to [festivalkitpromo@altavia-hrg.com](mailto:festivalkitpromo@altavia-hrg.com) within (1) month following the end of the Entry Period. Details will only be disclosed (if permitted by law) after all Prizes have been awarded.

21. **Personal data:** Entrants acknowledge that any personal data processed in connection with the Promotion will be processed in accordance with Promoter's Privacy Notice, which is available at [www.camparigroup.info/policies/ENG\\_Campari.pdf](http://www.camparigroup.info/policies/ENG_Campari.pdf). In particular, Promoter will share personal data with the following:
  - a. PromoVeritas Limited (company number 04437132), a third-party supplier engaged by Promoter to assist with the administration of the Promotion and
  - b. Altavia HRG Limited (company number 04859829), a third-party agency engaged by Promoter to assist with Prize fulfilment.
22. **Accessing these Rules:** Any website on which these Rules are posted is only intended to be accessed from the United Kingdom and where permitted by law. Promoter makes no representation that materials relating to the Promotion are appropriate or available for use at other locations. Access to them from territories where their contents are illegal is strictly prohibited.
23. **Severance and waiver:** If any part of these Rules is or becomes invalid, illegal or unenforceable, the validity, legality and enforceability of the rest of these Rules will not be affected. Promoter's failure to enforce any term of these Rules will not constitute a waiver of that provision.
24. **Disputes:** Subject to the "Law and Jurisdiction" section below, if there is a dispute about the Promotion or these Rules, Promoter's decisions are final. If there is a conflict between these Rules and any other document referred to in these Rules or those in any promotional material, these Rules take precedence to the extent necessary to resolve the conflict.
25. **Law and jurisdiction:** The Promotion and these Rules are governed by English law, and any disputes arising in connection with them shall be subject to the exclusive jurisdiction of the courts of England and Wales, except that residents of Scotland and Northern Ireland may also bring proceedings in their own jurisdiction.
26. **Accessibility:** If you have any difficulty accessing or entering this promotion, please contact us at [festivalkitpromo@altavia-hrg.com](mailto:festivalkitpromo@altavia-hrg.com). If you would like these terms and conditions in another format (for example: audio, large print, braille) please contact us and we will endeavour to provide it.
27. **Contact:** General enquiries about the Promotion can be sent to Promoter at: [festivalkitpromo@altavia-hrg.com](mailto:festivalkitpromo@altavia-hrg.com). Postal correspondence can be sent to 14-16 Great Portland Street, London W1W 8QW.

#### **Short terms:**

UK residents 18+. Starts: 00:00 am on 17.06.2024. Ends: 12:59 pm on 19.08.2024. Prizes: 120 x Aperol Festival Kits. Each kit consists of: 1 x Aperol Spritz Festival Trolley, 1 x Sony Outdoor Wireless Speaker, 1 x Aperol Spritz Portable light, 2 x pots of glitter, 1 x 70cl bottle of Aperol 11% ABV, 1 x 75 cl bottle of Cinzano Prosecco 11% ABV, 2 x bottles of Fever Tree Soda Water 200 ml, 1 x Aperol Spritz Beach bag, 6 x Aperol Spritz glasses, 2 x Aperol Spritz branded sunglasses, 2 x Aperol Spritz bucket

hats, 1 x Aperol Spritz blanket. To enter purchase a bottle of promotional Aperol 1L in participating stores, (ii) scan QR code on inside of neck tag, (iii) complete online entry form on microsite. Promotional bottles subject to availability. While stocks last. Retain neck tag. Max 1 entry per person. Prize must be claimed within 14 days of notification. Full T&Cs: [www.aperol.com/en-gb/festival-kits/](http://www.aperol.com/en-gb/festival-kits/). Promoter: Glen Grant Limited t/a Campari UK, Glen Grant Distillery, Rothes, Morayshire AB38 7BS.